

Poštovani/a,

pozivamo vas na *Znanstveni utorak* koji će se održati **19. prosinca 2019.** godine (četvrtak) u Ekonomskom institutu, Zagreb, I. kat, s početkom u **13:00 sati**. Izlaganje će održati Bruno Škrinjarić na temu:

Closing the Finance Gap: Impact Assessment of Public Grants for Women Entrepreneurs

Rad je nastao u koautorstvu s dr. sc. Sonjom Radas i dr. sc. Stjepanom Srhojem.

Iz sažetka rada:

Several recent papers draw attention to a lack of research on public policies supporting women entrepreneurs. Various studies in the entrepreneurship literature demonstrate the existence of gender differences in the way entrepreneurs approach and run their businesses. This paper evaluates the effect of small business development gender-specific matching grants using a quasi-experimental approach. The grants were shown to have a positive effect on firm survival, turnover, value-added, as well as on capital, employment and total factor productivity. Being too small to produce any direct effects or any indirect effect via certification effect, the analyzed grants make their impact via demand for loans by encouraging women entrepreneurs to apply for bank loans or to use other funding possibilities. Heterogeneous treatment analysis effects show that awarded grants increase chances of young women entrepreneurs' firm survival and mature women entrepreneurs' firm performance. The cost-benefit analysis estimates an increase in value-added, which outweighs scheme-induced costs by 80 percent in the short run and 170 percent in the long run.

Bruno Škrinjarić je asistent na Ekonomskom institutu, Zagreb i doktorand na Ekonomskom fakultetu Sveučilišta u Ljubljani. U istraživačkom radu ponajviše se bavi ekonomikom rada s posebnim naglaskom na ekonomiku edukacije te na analizu vještina i kompetencija. Ostali istraživački interesi uključuju evaluaciju javnih politika, zabrinutost za privatnost u online okruženju te analizu produktivnosti poduzeća.

Zahvaljujemo na odazivu.